

# How to create infographics

by Naomi Mc Laughlan

Hello and welcome to the T&B learning bite on “How to infographics”.

In the previous learning bit, I have introduced you to the online based software “Canva”, which I am also going to use today, so if you have not watched the learning bite, please go ahead and look at that first.

An infographic is a collection of imagery, data visualizations like pie charts and bar graphs, and minimal text that gives an easy-to-understand overview of a topic. Infographics are a valuable tool for visual communication in teaching and learning. The most visually unique, creative infographics are often the most effective because they grab our attention and don't let go.

However, it is crucial to remember that the visuals in an infographic must do more than excite and engage and should help your students to understand and remember the content of the infographic.

You don't need to start from scratch, as Canva offers a great number of free templates, which you can edit and customize.

I recommend that you sign up for a free account, if you have not done so yet, as you will then be able to create your own library of multimedia content, which you can access, edit and download for future use. However, if you don't have to register, if you prefer to work live. Please note that past projects won't be permanently saved and you are required to download your work each time, to be able to save and keep it.

Choose a template and get started.

To edit the template, use the toolbox elements on the left hand side. When you are happy with your result, you can choose the download quality and save your work.

You can also upload your own multimedia content and add it to your work.

I hope this learning bite was helpful to you. Please do not hesitate to contact me or participate in one of my Q&A webinars.